

EDITORIAL

Two things caught my eye this month; one was a disparaging reference to the music press as a 'service industry', the other was a letter from a reader describing magazines like LOGO as 'tastemakers'. Christ, can you imagine it? If either or both - of these descriptions are true, then we're in a sorrier state than even we imagined.

The implications of the music press being a service industry are far-reaching; after all, we're all - yes, even us, (perhaps especially us) - already fed so much marketing bullshit about the relative worth of different acts that it's hard to keep a handle on reality. If we fall for that bullshit and recycle it, where does that leave you, the reader? In my teens I devoured the music press, obviously because I love music, but also to find out where I should spend my hard-earned cash. Now that there's more music available than ever, if you can't trust the music press for an honest opinion then where do you turn? The obvious route is downloading pirated music, but that's a whole other rant.

Worse still, is it really the job of a journalist to tell you what to buy? Of course not. We're fallible and we come burdened with our own prejudices, all we can do is tell you what we did and didn't like and why. We can't, and shouldn't, lead your taste. That's your job, you, out there, spending your own money. You are the tastemakers. The music press should be following your lead, helping you to decide which of the tidal wave of new (and old) bands are worth investing in. In a perfect world advertising would take care of the big push, we'd pass honest judgement, and you lot would vote with your wallets. Life could be so simple. If only it was.

Alan Downes, Managing Editor





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BANDS PERFORMING LIVE AS PART OF TBA'S BREAK IN THE CITY...

It's a tough road for acts to tread... from rehearsing in a bedroom to going out on the road and getting a record deal. And the road is full of potholes and diversions. The live performance side of Break In The City gives new music the exposure it needs to the people who count. With Friday night being kicked off by Nazarites, the new reggae band signed to Guigsy's (former bassist with Oasis) label, the following are some of the hot acts to watch who will be playing as part of the TBA section of In The City.



A mixture of Iggy Pop and Jim Morrison with the energy of a fireball, lead singer Lee Mangan is the focus of this south London rock band. Due to their impressively energetic live performances, Steranko (who are named after an American cartoonist) have already made inroads in the States during their 2002 visit with their at times mid-paced, at times fast melodic rock. Steranko's harder, punky side is borne out in their unpredictable live shows (the band ended up nearly demolishing the set at a recent in-store at Virgin Megastores). The band are comprised of: Lee Mangan (vocals), Lee Elvey (bass), John Barret(drums) and Guy Mathews(Guitar). Their debut CD has received rave reviews and gained radio airplay. "This is a band we on this station can highly recommend, says presenter Claire Sturgess on playing them on London's XFM. John Patrick of Total Rock Radio says: "Steranko did not exactly take the stage, they ripped it apart.'

The band's debut album is due to be released on Secretion Music in November.



Wry are a gang of mischiefminded Brazilians that'll twist your imagination with their warped interpretation of rock 'n' roll. Wry formed in Sorocaba Brazil, summer 1997. While partying at an MTV-covered festival, Mars, Lou, Chokito and Bizar agreed they would form a rock band and make music that reflected their love for Jane's Addiction, The Beatles and Stone Roses. One year later, Wry would be onstage at that same festival. Wry released the album 'heart-experience' on Brazil's Monstro Records in late 2001 and headlined a 15-gig 'Love and Hate you Brazil' tour last summer. They then decided the time was right to move hemisphere. In



2002 they met Reckless Management who are working with the band to make it happen. Wry can be seen everywhere in London flyering their shows and partying with the rock 'n' rollers they meet.

"Wry are a rock 'n' roll band who have a good ear for a tune, new bands like these are few and far between" says drownedinsound.com.

The velvet vocals and mindless mayhem of Mars, the creatively psycho riffs of Chokito & Lou, the brutally sensitive beats of Bizar...this band can entertain.

"Wry are four Brazilian rock
'n' rollers with two guitars trying
to make it in London, and as I
was pretty much blown away by
their performance, they'll do it."
- UKbands.net.

joining The Quirx in 2001. After a brief run with bass player Mike Hill in 2001, bassist Emma Bennet joined the band in 2002 and the line up was complete. These three, very talented youngsters have fused raucous energy together with social commentary lyrics to give the listener an audible thrill of feel good, bitesized songs. Yusuf's lyrics convey the humorous peculiarity of himself and his generation, today enthralled in a world of wild abandon and in search of love. Such a refreshing change to humdrum popular music with a twist that makes the The Quirx unique. Immense talents that seem to make songwriting easy and are causing a stir in the industry. Their music is instant.

"This band will be huge, it is only a matter of time"-Vic Martin.



Hailing from Kingston, The Quirx produce quality songwriting at it's best, fresh from the quirky mind of lead singer Yusuf Blayachi. The Quirx were formed in the summer of 2001. Singer and songwriter, Yusuf began as the singer and guitarist for the post-university art-house band Just Like Babies, which enjoyed a brief, successful period in London. Drummer Tim Greany had played in many in-house university bands including Just Like Babies before



Previewing their new CD, Mary Jane, at In The City are Cambridge band Street Regal - five young rock musicians who, according to Radio 1: "rock like a rhinoceros invading a glass factory."

Fronted by hyperactive pocketrocket frontman, Guyy – who sings and plays rhythm guitar – the rest of the band is made up of: Treva (lead guitar and vocals), Ben (bass), Waller

